

# **BYLAWS**

of the

**CLARKSVILLE ELEMENTARY SCHOOL  
PARENT TEACHER ASSOCIATION**

or

**PARENT-TEACHER-STUDENT ASSOCIATION**

**HOWARD COUNTY**

National PTA ID #: 00004793

Sales & Use Tax #: 00949488

Employer Identification Number (EIN): 23-7030594

Insured by: Fireman's Fund (through RV Nuccio & Associates,  
Inc.)

*A Local Unit of*

**PARENTS AND TEACHERS OF THE  
MARYLAND BRANCH OF THE NATIONAL CONGRESS**

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**ARTICLE I Name**

The name of this organization is Clarksville Elementary School Parent Teacher Association, Inc. (CES

PTA) located at 12041 Route 108, Clarksville, MD 21029

It is a local PTA/PTSA organized under the authority of the Maryland Congress of Parents and Teachers, Inc. (Maryland PTA), a branch of the National Congress of Parents and Teachers (National PTA). This organization shall hereinafter be referred to in these bylaws as CES PTA.

## **#ARTICLE II Purposes**

**Section 1.** The purposes of this local PTA/PTSA in common with those of National PTA and Maryland PTA are:

- a. To promote the welfare of children and youth in home, school, community, and place of worship,
- b. To raise the standards of home life,
- c. To secure adequate laws for the care and protection of children and youth,
- d. To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth, and
- e. To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.

**Section 2.** The purposes of National PTA, Maryland PTA, and this local PTA/PTSA are promoted through an advocacy and educational program directed toward parents, teachers, and the general public; are developed through conferences, committees, projects, and programs; are governed and qualified by the basic policies set forth in Article III.

**Section 3.** The organization is organized exclusively for the charitable, scientific, literary, or educational purposes within the meaning of Section 501(c)(3) of the Internal Revenue Code or corresponding section of any future federal tax code (hereinafter referred to as "Internal Revenue Code").

## **#ARTICLE III Basic Policies**

The following are basic policies of this local PTA/PTSA in common with those of National PTA and Maryland PTA:

- a. The organization shall be noncommercial, nonsectarian, and nonpartisan.
- b. The organization shall work with the schools and community to provide quality education for all children and youth and shall seek to participate in the decision-making process establishing school policy, recognizing that the legal responsibility to make decisions has been delegated by the people to the boards of education, state education authorities, and local education authorities.
- c. The organization shall work to promote the health and welfare of children and youth and shall seek to promote collaboration between parents, schools, and the community at large.
- d. No part of the net earnings of the organization shall inure to the benefit of, or be distributable to, its members, directors, trustees, officers, or other private persons except that the organization shall be authorized and empowered to pay reasonable compensation for services rendered and to make payments and distributions in furtherance of the purposes set forth in Article II hereof.
- e. Notwithstanding any other provision of these articles, the organization shall not carry on any other activities not permitted to be carried on
  - i. by an organization exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code or
  - ii. by an organization, contributions to which are deductible under Section 170(c)(2) of the Internal Revenue Code.
- f. Upon the dissolution of this organization, after paying or adequately providing for the debts and obligations of the organization, the remaining assets shall be distributed to one or more nonprofit funds, foundations, or organizations that have established their tax-exempt status under Section 501(c)(3) of the Internal Revenue Code and whose purposes are in accordance with those of National PTA.
- g. The organization or members in their official capacities shall not, directly or indirectly, participate or intervene (in any way, including the publishing or distributing of statements) in any political campaign on behalf of, or in opposition to, any candidate for public office; or devote more than an insubstantial part of its activities to attempting to influence legislation by propaganda or otherwise.

## **#ARTICLE IV Relationship with National PTA and Maryland PTA**

**Section 1.** This local PTA/PTSA shall be organized and chartered under the authority of Maryland PTA in the area in which this local PTA/PTSA functions, in conformity with such rules and regulations, not in conflict with National PTA bylaws, as Maryland PTA may in its bylaws prescribe. Maryland PTA shall issue to this local PTA/PTSA an appropriate charter evidencing the due organization and good standing of this local PTA/PTSA. A local PTA/PTSA in good standing is one that:

- a. adheres to the purposes and basic policies of the PTA;
- b. remits the national and state dues to the Maryland PTA office by dates designated;
- c. has bylaws approved every three (3) years according to the procedures of Maryland PTA;
- d. has a minimum of twenty-five (25) members;
- e. submits the name and address of the local president to the Maryland PTA office by the date designated;
- f. remits liability and bonding insurance premiums by the date designated;
- g. has an Employer Identification Number (EIN) from the Internal Revenue Service (IRS) on file with Maryland PTA;
- h. maintains its status as a corporation; and
- i. files the appropriate tax forms with the IRS.

**Section 2.** This local PTA/PTSA shall be incorporated.

**Section 3.** The articles of organization of this local PTA/PTSA include:

- a. the bylaws of such organization and
- b. the certificate of incorporation or articles of incorporation of such organization.

**Section 4.** This local PTA/PTSA shall adopt such bylaws for the government of the organization as may be approved by Maryland PTA. Such bylaws shall not be in conflict with National PTA bylaws or the bylaws of Maryland PTA.

**Section 5.** Bylaws of this local PTA/PTSA shall include an article on amendments.

**Section 6.** Bylaws of this local PTA/PTSA shall include a provision establishing a quorum.

**Section 7.** Each officer or board member of this local PTA/PTSA shall be a member of this local PTA/PTSA.

**Section 8.** The bylaws of this local PTA/PTSA shall prohibit voting by proxy, mail (including electronic communications), or absentee.

**Section 9.** A PTA member shall not serve as a voting member of this local PTA/PTSA's board while serving as a paid employee of, or under contract to, this local PTA/PTSA.

**Section 10.** Only members of this local PTA/PTSA who have paid dues for the current membership year may participate in the business of this local PTA/PTSA.

**Section 11.** This local PTA/PTSA shall collect dues from its members and shall remit a portion of such dues to Maryland PTA as provided in Article V hereof.

**Section 12.** The members of the nominating committee for officers of this local PTA/PTSA shall be elected by the general membership or board of directors (Article VI Section 3a).

**Section 13.** This local PTA/PTSA shall have bonding and liability insurance.

**Section 14.** This local PTA/PTSA shall keep such permanent books of account and records as shall be sufficient to establish the items of gross income, receipts, and disbursements of the organization, including, specifically, the number of its members, the dues collected from its members, and the amount of dues

remitted to Maryland PTA. Such books of account and records shall at all reasonable times be open to inspection by an authorized representative of Maryland PTA or by a duly authorized representative of National PTA when requested by the committee on state, council, and local relationships. Article IV (continued) ArticleIV (continued)

**Section 15.** In the event this local PTA/PTSA votes to dissolve and terminate its affairs, it shall be done as follows:

- a. The board of directors (or other body that, under its bylaws, manages the affairs of the constituent organization) shall adopt a resolution recommending that this local PTA/PTSA be dissolved and directing that the question of such dissolution be submitted to a vote at a special meeting of members having voting rights. Written or printed notice stating that the purpose of such meeting is to consider the advisability of dissolving this local PTA/PTSA shall be given to each member entitled to vote at such meeting at least thirty (30) days prior to the date of such meeting.
- b. Written notice of the adoption of such resolution, accompanied by a copy of the notice of the special meeting of members, shall be given to the president of the Maryland PTA at least twenty (20) days before the date fixed for such special meeting of the members. Only those persons who were members in good standing of this local PTA/PTSA on the date of adoption of the resolution and who continue to be members in good standing on the date of the special meeting shall be entitled to vote on the question of dissolution. Approval of dissolution of this local PTA/PTSA shall require the affirmative vote of at least two thirds (2/3) of the members present and entitled to vote at the special meeting, a quorum being present.

**Section 16.** In the event of alleged violations by this local PTA/PTSA of the bylaws of the National PTA, the Maryland PTA, or said local PTA/PTSA, or other practices or activities of this PTA/PTSA that may tend to defeat the purposes and basic policies of the National and Maryland PTA, the process for involuntary dissolution shall be as follows:

- a. There shall be a committee on state, council, and local relationships of five (5) members, no two (2) from the same county/council, appointed by the incoming state president within thirty (30) days of assuming office. The committee shall consist of at least three (3) members of the board of directors, and the term of committee members shall be two (2) years.
- b. The committee on state, council, and local relationships, upon receiving the written request of any member of this local PTA/PTSA, any council member, or member of the Maryland Board of Directors, shall review the alleged bylaws violations or other practices or activities of this local PTA/PTSA, and shall provide a written report to the Maryland PTA Executive Committee of the results of the committee's findings and its recommendations, if any, for action. A copy of the report shall be sent to this local PTA/PTSA and the person who submitted the original request.
- c. After giving due consideration to the report of the committee, and action is deemed necessary, the executive committee shall provide an opportunity for the said PTA/PTSA to be heard and to respond in writing within twenty-one (21) days from the date of the report.
- d. If, upon such consideration and hearing, the executive committee finds a violation by this local PTA/PTSA, it may, by a two-thirds (2/3) vote of all its members then in office, require this local PTA/PTSA to take appropriate action within a period of time stipulated by the executive committee. When such a requirement has been made by the executive committee and if the recommended action is not taken by this local PTA/PTSA within the allotted time, the executive committee may, by a two-thirds (2/3) vote of its members then in office, grant this local PTA/PTSA an extension of time in which to achieve satisfactory compliance with the action required by the executive committee.
- e. Failing compliance by this local PTA/PTSA, the executive committee may, subject to concurrence in such action by the board of directors, withdraw the charter of this local PTA/PTSA and terminate its status as a PTA/PTSA.

**Section 17.** This local PTA/PTSA is obligated, upon withdrawal of its charter by Maryland PTA:

- a. To yield up and surrender all of its books and records and all of its assets and property to Maryland PTA or to such agency as may be designated by Maryland PTA or to another local PTA/PTSA organized under the authority of Maryland PTA;
- b. To cease and desist from the further use of any name that implies or connotes association with National PTA or Maryland PTA or status as a constituent organization of National PTA; and
- c. To carry out promptly, under the supervision and direction of Maryland PTA, all proceedings necessary

or desirable for the purpose of dissolving this local PTA/PTSA.

**Section 18.** This local PTA/PTSA shall include in its bylaws provisions corresponding to the provisions of state bylaws identified by the number symbol (#).

### **ARTICLE V Membership and Dues**

**#Section 1.** Every individual who is a member of this local PTA/PTSA is, by virtue of that fact, a member of National PTA and of Maryland PTA by which this local PTA/PTSA is chartered, and is entitled to all the benefits of such membership.

**#Section 2.** Membership in this local PTA/PTSA shall be open, without discrimination, to anyone who believes in and supports the mission and purposes of National PTA.

**#Section 3.** This local PTA/PTSA shall conduct an annual membership campaign but shall continue to admit individuals to membership at any time.

**#Section 4.** Each member of this local PTA/PTSA shall pay such annual dues (including local, state, and national) as may be prescribed by the organization. The amount of the state portion of each member's dues shall be one dollar and fifty cents (\$1.50) per annum. The national portion of each member's dues shall be as recommended by the board of directors and approved by a two-thirds (2/3) majority of the voting body at National PTA Annual Convention. This local PTA/PTSA shall remit the state and national portion of the dues to reach Maryland PTA office by the dates designated by Maryland PTA.

**Section 5.** Each member of this local PTA/PTSA shall pay annual dues of an amount to be determined annually by the board of directors. The amount of such annual dues shall include the portion payable to Maryland PTA and the portion payable to National PTA.

**#Section 6.** A person may hold membership in one or more local PTA/PTSAs upon payment of all-inclusive membership fees as required in each local PTA/PTSA's bylaws.

### **ARTICLE VI Officers and Their Election**

**#Section 1.** Each officer shall be a member of this local PTA/PTSA.

**Section 2.** Officers and their election:

- a. The officers of this local PTA/PTSA shall be a president, two (2) vice president, one (1) secretary, and a treasurer.
- b. Officers shall be elected at the annual general membership meeting in the month of May.
- c. Officers shall be elected by ballot; however, if there is but one nominee for any office, election for that office may be by voice vote. A majority vote shall be required for election.
- d. Officers shall assume their official duties the first day of the fiscal year and shall serve for a term of one (1) year or until their successors assume their official duties.
- e. An officer shall not be eligible to serve more than two (2) consecutive terms in the same office. An officer who has served in an office for more than one half of a full term shall be deemed to have served a full term in such office.

**Section 3.** Nominating Committee:

- #a. There shall be a nominating committee composed of three (3) members who shall be elected by the board of directors. The committee shall elect its own chair.
- b. The nominating committee shall be elected at least two (2) months prior to the election of officers.
- c. The nominating committee shall nominate an eligible person for each office to be filled and report its nominees to the general membership at least ten (10) days prior to the general membership meeting in May ,  
at which time additional nominations may be made from the floor.

d. Only those individuals who are current members of this local PTA/PTSA and who have signified their consent to serve if elected shall be nominated for, or elected to, such office.

**Section 4. Vacancies:**

Upon acceptance of a letter of resignation from any officer, notice shall be given to the general membership of the vacancy within fifteen days. The vacancy, except for president, shall be filled for the unexpired term by a person elected by a majority vote of the board of directors. A vacancy occurring in the office of president shall be filled for the remainder of the unexpired term by the 1<sup>st</sup> vice-president. In the event the 1<sup>st</sup> vice president chooses not to assume the office of president, the general membership shall be notified and a special election shall be held by the general membership (Article XI Section 2).

**ARTICLE VII Duties of Officers**

**Section 1.** The president shall

- a. preside at all meeting of this local PTA/PTSA, the board of directors, and executive committee;
- b. coordinate the work of the officers and committees of this local PTA/PTSA in order that the purposes may be promoted;
- c. be a member *ex officio* of all committees except the nominating committee;
- d. perform such other duties as may be prescribed in these bylaws or assigned by this local PTA/PTSA or by the board of directors;
- e. review and initial bank statements monthly; and
- f. represent this local PTA/PTSA at all council meetings or send an alternate.

**Section 2.** The vice president(s) shall

- a. act as aide(s) to the president;
- b. in their designated order perform the duties of the president in the absence or inability of that officer to serve; and
- c. perform such other duties as may be prescribed in these bylaws or assigned by this local PTA/PTSA or by the board of directors.

**Section 3.** The secretary shall

- a. record the minutes of all meetings of this local PTA/PTSA, the board of directors, and executive committee;
- b. be prepared to read the minutes of the previous meeting;
- c. file all records;
- d. have a current copy of the bylaws;
- e. maintain a current membership list; and
- f. perform such other duties as may be prescribed in these bylaws or assigned by this local PTA/PTSA or by the board of directors.

**Section 4.** The treasurer shall

- a. have custody of all funds of this local PTA/PTSA;
- b. keep a full and accurate account of receipts and expenditures including reconciliation of the bank statement each month;
- c. make disbursements as authorized by the president or board of directors of this local PTA/PTSA in accordance with the budget adopted by this local PTA/PTSA;
- d. present a written financial statement at every meeting of the executive committee, the board of directors, the general membership and at other times when requested by the board of directors;
- e. make a final report before the newly elected officers officially assume their duties;
- f. be responsible for the maintenance of such books of account and records as to conform to the requirements of Article IV, Section 14 of these bylaws;
- g. be responsible for preparing and filing all necessary tax forms;
- h. have the accounts examined at the close of the fiscal year and upon change of treasurer by an auditor or an auditing committee of not less than three (3) persons who, satisfied that the treasurer's annual report is correct, shall sign a statement of that fact at the end of the report. An auditor or an auditing committee shall be selected by the board of directors at least thirty (30) days before the new officers assume their duties;

and

i. perform such other duties as may be prescribed in these bylaws or assigned by this local PTA/PTSA or by the board of directors.

**#Section 5.** This local PTA/PTSA shall have checks and vouchers signed by two (2) persons (the treasurer and one other officer).

**#Section 6.** This local PTA/PTSA shall submit a copy of the treasurer's annual report, reviewed by an auditing committee, to Maryland PTA or their qualified designee.

**Section 7.** Upon the expiration of the term of office or in case of resignation, each officer shall turn over to the president, within fourteen (14) days, all records, books, and other materials pertaining to the office, and shall return to the treasurer, immediately, all funds pertaining to the office.

### **ARTICLE VIII Board of Directors**

**#Section 1.** Each board member shall be a member of this local PTA/PTSA.

**Section 2.** The board of directors shall consist of the officers of this local PTA/PTSA, the chairs of standing committees, the delegates to the PTA Council, and the principal of the school or a representative appointed by him/her. The president may appoint a parliamentarian (non-voting), subject to the approval of the executive committee of this local PTA/PTSA.

**#Section 3.** A PTA/PTSA member shall not serve as a voting member of this local PTA/PTSA's board of directors while serving as a paid employee of, or under contract to, this local PTA/PTSA.

**Section 4.** The duties of the board of directors of this local PTA/PTSA shall be

- a. to transact necessary business in the intervals between general membership meetings and such other business as may be referred to it by this local PTA/PTSA;
- b. to create standing and special committees;
- c. to approve the plans of work of the standing committees;
- d. to present a report at the general membership meetings of this local PTA/PTSA;
- e. to select an auditor or an auditing committee to audit the treasurer's accounts;
- f. to approve and submit an annual budget to this local PTA/PTSA's general membership for adoption;
- g. to approve routine bills within the limits of the adopted budget; and
- h. fill vacancies.

**Section 5.** Regular meetings of the board of directors shall be held during the year, the time to be fixed by the board at its first meeting of the fiscal year. A majority of the board of directors members shall constitute a quorum. Special meetings of the board of directors may be called by the president or by a majority of the members of the board, five (5) days' notice having been given.

**Section 6.** The board of directors, by a two-thirds (2/3) vote of the members present and voting, may remove from his/her position any board member who fails to perform designated duties as outlined in these bylaws or the current standing rules, fails to attend two consecutive meetings and/or board of directors meetings without being excused, violates the basic policies, misrepresents the positions of the organization or acts in any other way which is detrimental to the philosophy and purposes of the organization. When removal action is contemplated, the officer shall be advised by certified mail at least seven (7) days prior to the meeting determination of his/her right to appear before the board of directors at that meeting. Such removal constitutes a vacancy in that office.

### **ARTICLE IX Executive Committee**

**#Section 1.** The elected officers shall be members of the executive committee.

**Section 2.** Meetings of the executive committee shall be held as needed. Meetings shall be called by the president or by a majority of the committee members with five (5) days' notice.

**Section 3** At all meetings of the executive committee, a majority of the members of the committee shall constitute a quorum for the transaction of business.

**Section 4.** Duties of the executive committee shall be

- a. to transact business referred to it by the board of directors;
- b. to elect standing and special committee chairs;
- c. to act in emergencies between meetings of the board of directors; and
- d. to submit a report at each board of directors meeting.

**Section 5.** The executive committee shall take no action in conflict with any action taken by the board of directors.

### **ARTICLE X Committees**

**#Section 1.** Only members of this local PTA/PTSA shall be eligible to serve in any elected or appointed position.

**Section 2.** The board of directors may create such standing or special committees as it may deem necessary to promote the purposes and carry on the work of this local PTA/PTSA.

**Section 3.** The chair of each standing or special committees shall be elected by the executive committee of this local PTA/PTSA. The term of each chair shall be one (1) year or until the election of a successor.

**Section 4.** The chair of each standing committee shall present a plan of work to the board of directors for approval. No committee work shall be undertaken without the consent of the board of directors.

**Section 5.** The power to form special committees and appoint their members rests with the board of directors.

**Section 6.** The president shall be a member *ex officio* of all committees except the nominating committee.

**Section 7.** Vacancies of standing or special committee chairs shall be filled by the executive committee.

### **ARTICLE XI General Membership Meetings**

**Section 1.** At least two (2) general membership meetings of this local PTA/PTSA shall be held during the school year. Dates of meetings shall be determined by the board of directors and announced at the first general membership meeting of the fiscal year. Five (5) days' notice shall be given of a change of date.

**Section 2.** Special general membership meetings of this local PTA/PTSA may be called by the president or by a majority of the board of directors, five (5) days notice having been given.

**Section 3.** The annual general membership meeting of this local PTA/PTSA shall be held in May; elections to be conducted if applicable.

**#Section 4.** Twenty (20) members shall constitute a quorum for the transaction of business in any general membership meeting of this local PTA/PTSA.

**#Section 5.** Only members of this local PTA/PTSA who have paid dues for the current membership year may participate in the business of this local PTA/PTSA.

### **ARTICLE XII Council Membership**

**Section 1.**

- a. This local PTA/PTSA shall be represented in meetings of the PTA Council of Howard County Council of Parent Teacher Associations by the president or alternate, the principal or alternate, and by two (2) delegates or their alternates. All representatives to the council must be members of this local PTA/PTSA.
- b. Delegates shall be elected in September by the board of directors.
- c. Delegates to the PTA Council of Howard County Council of PTAs shall serve for a term of one (1) year.

**Section 2.** To participate in the business of the council this local PTA/PTSA shall pay annual dues to the Howard County Council of PTAs as provided in the council bylaws .

**#ARTICLE XIII Maryland PTA Convention**

**Section 1.** This local PTA/PTSA shall be entitled, upon payment of registration, to be represented at the annual meeting of the Maryland PTA by the president or alternate, two (2) other officers or their alternates, and one (1) delegate for every fifty (50) members or major fraction thereof.

- a. This local PTA/PTSA shall be in good standing annually as of June 30.
- b. All representatives to the Maryland PTA convention shall be members of this local PTA/PTSA.
- c. Delegates and their alternates shall be chosen according to the guidelines established by this local PTA/PTSA.

**#ARTICLE XIV Fiscal Year**

The fiscal year of this local PTA/PTSA shall begin on July 1st and end on the following June 30.

**#ARTICLE XV Parliamentary Authority**

The rules contained in the current edition of *Robert's Rules of Order Newly Revised* shall govern the CES PTA in all cases in which they are applicable and in which they are not in conflict with these bylaws, National PTA Bylaws, Maryland PTA Bylaws, or the articles of incorporation.

**#ARTICLE XVI Amendments**

**Section 1.**

- a. These bylaws may be amended at any general membership meeting of this local PTA/PTSA by a two-thirds (2/3) vote of those members present and voting, a quorum being present, provided notice of the proposed amendment, which has been approved by the board of directors, has been given to the general membership at least thirty (30) days prior to the meeting at which the amendment is to be voted upon. When amended, articles are in effect, but shall be subject to the approval by Maryland PTA.
- b. A decision to totally revise the bylaws as a substitute for the existing bylaws, requires a majority vote of those members present and voting at a general meeting of this local PTA/PTSA, or a two-thirds (2/3) vote of the board of directors. A committee to carry out this task shall be appointed by the board of directors. The requirements for adoption of a revised set of bylaws shall be the same as in the case of an amendment.
- c. Submission of amendments or revised bylaws for approval by Maryland PTA shall be in accordance with the bylaws of Maryland PTA.

**Section 2.** The adoption of an amendment to any provision of the bylaws of Maryland PTA identified by a number symbol (#) shall serve automatically and without the requirement of further action by this local to amend their corresponding bylaws. These bylaws are submitted by an existing PTA/PTSA in Maryland and were approved at a general membership meeting of Clarksville Elementary School Parent Teachers Association, Inc.

# PURPOSES

# **OF THE NATIONAL CONGRESS OF PARENTS AND TEACHERS**

To promote the welfare of children and youth in home, school, community, and place of worship.

To raise the standards of home life.

To secure adequate laws for the care and protection of children and youth.

To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth.

To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.

## **MISSION OF THE PARENT TEACHER ASSOCIATION is threefold:**

To support and speak on behalf of children and youth in the schools, in the community, and before government bodies and other organizations that make decisions affecting children;

To assist parents in developing the skills they need to raise and protect their children; and

To encourage parent and public involvement in the public schools of this nation.

### **CLARKSVILLE ELEMENTARY SCHOOL PARENT TEACHER ASSOCIATION, INC. (CES PTA)**

#### **ATTACHMENT SECTION**

**The following attachments are hereby incorporated and will serve as additions and/or amendments to previous “articles and/or sections” of the CES PTA by-laws.**

## **Article XVI: Amendments**

**Section 3. Fundraising Guidelines for CES PTA** - All CES fundraisers and fundraising publication materials must be reviewed by the Fundraising Chairperson and PTA President for the following:

- CES PTA will not promote door-to-door or hard-selling marketing of products or services
- Whether prizes being offered as incentives for children are appropriate

The Fundraising Chairperson and/or the CES PTA President can independently choose to eliminate or modify objectionable marketing strategies while still undertaking the fundraiser.